



2024 Sponsorship Rates for Paddle and Portage

Podcast Sponsorship Rates – Episodes drop on the 10th of each month

20-second spot in first 10 minutes of episode – \$100

60-second spot in the middle of the episode– \$200

60-second spot at the end of the episode – \$100

Digital Magazine Sponsorship - Publishes on the 20th of each month

¼-page ad – \$120 per month or \$1,000 for the year

½-page ad – \$250 per month or \$2,200 for the year

Full page ad - \$500 per month or \$4,500 for the year

Bundle Package

60-second mid-show podcast sponsorship and ½-page ad in the digital magazine – \$400 per month

Ad Sponsorship on Paddle and Portage Website

Complimentary listing on paddleandportage.com at no charge when supporting either the podcast or the e-magazine.